

How To Research An Insurance Company

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Don't search for answers, find them at Hastings Mutual.

Let's say you're looking for an insurance company. Maybe you just bought a new car, and you want great coverage. Perhaps you're finally opening the small business you've always dreamed of starting, and you need to make sure it's protected from weather and internet hackers.

You open your favorite search engine and type "insurance." Literally trillions of results pop up, from local independent insurance agents to companies big and small. A search like that may be what got you to this blog post. And since you're here, you'll see what you're looking for in an insurance company:

Coverage

Are you looking for one of the major types of insurance, for your home or your car? Maybe that business you're starting is a contractor or a florist.

Whatever kind of personal, small business, or farm insurance you're looking for, you can probably find something that fits your needs at Hastings Mutual. Talk to your local independent insurance agent to help customize the coverage to get exactly what you need from it.



A great reputation

Around the world, 83% of people say the recommendations they trust the most are from friends and family. Here at Hastings Mutual, we're not your family, though we work hard to treat you well!

So, let's turn to the next best thing: comments from our customers. We've heard from many of our customers over the years about how straightforward and helpful Hastings Mutual has been for them:

"This was one of the easiest insurance claims that I have ever dealt with. Excellent service."

— Betty, Farmington Hills, MI

"You guys are the best. Hands down. We so appreciate how great it is to deal with you all when something happens. We couldn't be any happier."

— Darla, Hillsboro, IL

There are more where those came from! It's true that people do go online to complain about poor service, but there are plenty of people who appreciate what Hastings Mutual is able to do for them.

You can also look at our professional reviews. We're highly regarded by some of the big names in the financial services industry, including AM Best (where we have earned an "A" or better every year since 1961). This year we were named one of Drexel LeBow's prestigious Analytics 50 for 2021! It's recognition from Drexel University for gathering and interpreting data... which means better service for you.

Clear explanations

If you click any of the links in this blog post or anywhere on our site, you'll learn a lot. We've made an effort to be extra helpful; insurance can be a complicated, confusing topic with a lot of jargon and detail. When you visit the Hastings Mutual website, you should be able to find what you're looking for quickly.

We have product profile pages (like the home and car ones linked above) which discuss in plain English what our coverage offers. Head to the Reduce Your Risk section for videos and brief tips to keep your family and your business safe.

Ways to take action

Of course, the best way to explain something is for someone to sit down and answer all your questions, which is why we always point you to your local independent insurance agent to talk through your concerns.

You can learn more on our website simply by clicking a link — try "Find an Agent" or "Insurance" in the blue bar right at the top of the page. We get a lot of people looking for careers in the insurance business, too, and there's a webpage for that.

A simple web search turns up a lot of information on Hastings Mutual. You don't have to spend a lot of time researching to know when you've found the right place to get the insurance coverage you need.

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