

# Andrew Domino

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## Skills

Content creation and  
management

Copywriting and editing

Email marketing

(Constant Contact/Mailchimp)

Graphic design

(Adobe Creative Cloud/Canva)

Photography

Project management

(Smartsheet/Trello/Loomly)

SEO and online marketing

Social media

(Facebook, LinkedIn, Pinterest,  
Instagram)

Videography

Active listening

Collaboration

Data analysis

Organizing

Problem solving

Relationship building

Research

Self-motivation

Time management

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## Experience

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**Centrica Care Navigators**  
Marketing Specialist

Jan. 2022 to present

- Increased blog traffic 70% year-over-year in less than 2 months. Individually wrote more than 100 blog posts and related social media content.
- Manage corporate marketing materials request system, with more than 50% of requests completed within 8 hours.
- Create multiple advanced form-fillable documents and PowerPoint presentations within 24-hour deadlines.

**Hastings Mutual Insurance Co.**  
Marketing Content Writer

April 2018 to Dec. 2021

- Originated corporate calendar and blog. Individually wrote more than 195 twice-weekly blog posts in coordination with subject matter experts, and created daily Facebook posts and other educational material.

**Domino Writing**  
Freelance Writer

Feb. 2007 to May 2018

- Wrote and edited more than 70 articles for national and regional publications on business and personal interest topics.

**Answer United**  
Agent

March 2017 to April 2018

- Edited employee handbook, reducing unclear content by 20%. Surpassed performance standards for response time, accuracy, client interaction.

**Grant Writer**

- \$5,000 to non-profit animal rescue organization
- \$500 to high school arts program

Prior positions as reporter and communications specialist for newspapers, TV broadcast news, financial services.

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## Education

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B.A. English, Western Michigan University

Video Certification, Specs Howard School of Media Arts

Japanese language: novice level (speaking and writing)