

Andrew Domino

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www.dominowriting.com

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andrewdomino

Skills

Content creation and
management

Copywriting and editing

Email marketing

(Constant Contact/Mailchimp)

Graphic design

(Adobe Creative Cloud/Canva)

Photography

Project management

(Smartsheet/Trello/Loomly)

SEO and online marketing

Social media

(Facebook, LinkedIn, Pinterest,
Instagram)

Videography

Active listening

Collaboration

Data analysis

Organizing

Problem solving

Relationship building

Research

Self-motivation

Time management

Experience

Centrica Care Navigators
Marketing Specialist

Jan. 2022 to present

- Increased blog traffic 70% year-over-year in less than 2 months. Individually wrote more than 50 blog posts and related social media content.
- Manage corporate marketing materials request system, with more than 50% of requests completed within 8 hours.
- Create multiple advanced form-fillable documents and PowerPoint presentations within 24-hour deadlines.

Hastings Mutual Insurance Co.
Marketing Content Writer

April 2018 to Dec. 2021

- Originated corporate calendar and blog. Individually wrote more than 195 twice-weekly blog posts in coordination with subject matter experts, and created daily Facebook posts and other educational material.

Domino Writing
Freelance Writer

Feb. 2007 to May 2018

- Wrote and edited more than 70 articles for national and regional publications on business and personal interest topics.

Answer United
Agent

March 2017 to April 2018

- Edited employee handbook, reducing unclear content by 20%. Surpassed performance standards for response time, accuracy, client interaction.

Grant Writer

- \$5,000 to non-profit animal rescue organization
- \$500 to high school arts program

Prior positions as reporter and communications specialist for newspapers, TV broadcast news, financial services.

Education

B.A. English, Western Michigan University

Video Certification, Specs Howard School of Media Arts

Japanese language: novice level (speaking and writing)