

Andrew Domino

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Skills

Active Listening

Clerical

Collaboration

Content Development

Content Management

Data Analysis

Editing

Organizing

Planning

Problem Solving

Relationship Building

Research

Responsiveness

Self-Motivation

Teamwork

Time Management

Writing

Facebook

Hootsuite

Hubspot

Smartsheet

Trello

Paid social media advertising

Experience

Hastings Mutual Insurance Co. April 2018 to Dec. 2021
Marketing Content Writer

- Originated corporate calendar and blog. Individually wrote more than 195 twice-weekly blog posts in coordination with subject matter experts.
- Created daily Facebook posts on small business, home, auto, and farm topics.
- Responded to Facebook comments and Google comments.
- Created and managed multiple Facebook advertising campaigns that increased click-throughs by more than 10%.
- Increased Facebook followers by 10% in one year.
- Worked collaboratively daily with a team of 6 to provide creative solutions based on expertise for customer service, advertising, and promotional materials.

Domino Writing Feb. 2007 to May 2018
Freelance Writer

- Wrote and edited more than 70 articles for national and regional publications on business and personal interest topics.

Answer United March 2017 to April 2018
Agent

- Edited employee handbook, reducing unclear content by 20%.
- Surpassed performance standards for response time, accuracy, client interaction.

EXITS, LLC Oct. 2015 to Feb. 2017
Blogger and Marketing Specialist

- Developed and planned 6 public seminars, including content, scheduling, and analysis.
- Wrote twice-weekly blog on exit planning and financial topics.

Grant Writer

- \$5,000 to non-profit animal rescue organization
- \$500 to high school arts program

Prior positions as reporter and communications specialist for newspapers, TV broadcast news, financial services.

Education

B.A. English, Western Michigan University

Video Certification, Specs Howard School of Media Arts

Japanese language: novice level (speaking and writing)