

# Andrew Domino

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## Skills

Active Listening

Clerical

Collaboration

Content Development

Content Management

Editing

Organizing

Problem-Solving

Relationship Building

Research

Responsiveness

Self-Motivation

Teamwork

Time Management

Writing

Facebook

Hootsuite

Hubspot

Paid social media advertising

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## Experience

**Hastings Mutual Insurance Co.** April 2018 to present  
Marketing Content Writer

- Increased Facebook followers by 10% in one year.
- Develop and write more than 175 weekly blog and daily Facebook posts. Founded corporate blog, generate all ideas for daily content calendar.
- Created and managed multiple Facebook advertising campaigns that increased click-throughs by more than 10%.
- Work collaboratively with team of 6 daily to provide creative solutions based on expertise for customer service, advertising, and promotional materials.

**Domino Writing** Feb. 2007 to May 2018  
Freelance Writer

- Wrote and edited more than 70 articles for national and regional publications on business and personal interest topics.

**Answer United** March 2017 to April 2018  
Agent

- Edited employee handbook, reducing unclear content by 20%.
- Surpassed performance standards for response time, accuracy, client interaction.

**EXITS, LLC** Oct. 2015 to Feb. 2017  
Blogger and Marketing Specialist

- Developed and planned 6 public seminars, including content, scheduling, and analysis.
- Wrote twice-weekly blog on exit planning and financial topics.

**Grant Writer**

- \$5,000 to non-profit animal rescue organization
- \$500 to high school arts program

Prior positions as reporter and communications specialist for newspapers, TV broadcast news, financial services.

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## Education

B.A. English, Western Michigan University

Video Certification, Specs Howard School of Media Arts

Japanese language: novice level (speaking and writing)